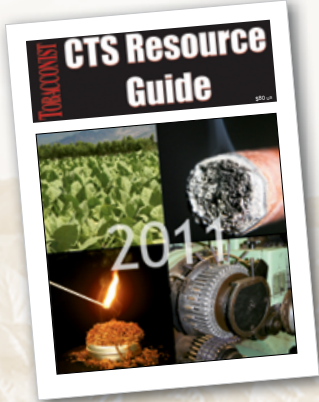


CTS Resource Guide

2012 Ad Space Reservation

Please return by March 29, 2012



Company Name _____
 Address _____
 City _____ State _____ ZIP code _____
 Toll-free _____ Telephone _____ Fax _____
 Email _____ Website _____

KEY PERSONNEL

Name _____ Title _____ Email _____
 Name _____ Title _____ Email _____

ADVERTISING SPACE ORDER

Please reserve the following ad spaces for my company

- | | | |
|--|--|--|
| <input type="checkbox"/> 2-page spread | <input type="checkbox"/> Color - \$4,680 | <input type="checkbox"/> Black and white - \$3,980 |
| <input type="checkbox"/> 1-page spread | <input type="checkbox"/> Color - \$2,815 | <input type="checkbox"/> Black and white - \$2,340 |
| <input type="checkbox"/> Half-page horizontal ad | <input type="checkbox"/> Color - \$1,765 | <input type="checkbox"/> Black and white - \$1,410 |
| <input type="checkbox"/> Half-page vertical ad | <input type="checkbox"/> Color - \$1,765 | <input type="checkbox"/> Black and white - \$1,410 |
| <input type="checkbox"/> One-fourth-page ad | <input type="checkbox"/> Color - \$1,050 | <input type="checkbox"/> Black and white - \$880 |
| <input type="checkbox"/> One-eighth-page ad | <input type="checkbox"/> Color - \$655 | <input type="checkbox"/> Black and white - \$515 |
| <input type="checkbox"/> Preprinted insert | <input type="checkbox"/> \$2,815 | <input type="checkbox"/> Logo - \$150 |

Choose the category in which you would like your ad to be placed

- | | |
|---|--|
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Pipe Tobacco |
| <input type="checkbox"/> Cigarettes | <input type="checkbox"/> Pipes |
| <input type="checkbox"/> Domestic Cigars | <input type="checkbox"/> Premium Cigars |
| <input type="checkbox"/> Electronic Cigarettes | <input type="checkbox"/> RYO/MYO |
| <input type="checkbox"/> Hookah/Shisha/Charcoal | <input type="checkbox"/> Smokeless |
| <input type="checkbox"/> Merchandise/Gifts | <input type="checkbox"/> Smoking Accessories |

Note: A single standard listing in any one section is free. This free listing comprises 16 lines of information. If you have any questions regarding your listing, please contact Nesa Dennis, guides coordinator, at ndennis@speccomm.com.

For any questions regarding your advertisement in the 2012 *CTS Resource Guide*, please contact Marrison Jackson at mjackson@speccomm.com.

We offer our *CTS Resource Guide* advertisers a company logo that will appear with your product listing at no additional charge.

To take advantage of this \$150 value for free, check here: Please email logo to: ndennis@speccomm.com.

I accept responsibility for the information included here and acknowledge that submitting this form commits my company to the outlined fees. I will receive a confirmation and detail of the charges incurred within two weeks of receipt.

Signature _____ Print Name _____ Date _____

Please return by March 29, 2012, to:
 CTS Resource Guide • 3101 Poplarwood Court, Suite 115 • Raleigh, NC 27604
 Phone 800-346-7469 • Fax 919-327-1600